



MEDIA Release

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For Immediate Release

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DRCOG HONORS GOLDEN FOR ITS GOLDEN VISION 2030

April 28, 2010 (Denver, Colorado) – The City of Golden, the Orton Family Foundation and a host of community groups have captured a Local Government Award from the Denver Regional Council of Governments (DRCOG) for the Golden Vision 2030: Our Town, Our Future project. The award was presented to Golden Planning and Development Director Steve Glueck and Orton Family Foundation Senior Associate Alece H.M. Otero at the regional council's 2010 Awards of Excellence Dinner, held April 28 at the Infinity Park Event Center in Glendale.

The project earned the Silver Award in the awards program's Community Outreach and Public Education category. That category recognizes exceptional and creative efforts to inform and involve the public in educational campaigns about local government projects and issues.

Golden's innovative approach to the development of its planning efforts involves a unique storytelling approach to determining what matters most to its residents. Over the course of two years, Golden talked to its residents about what matters to them and what they value, collecting stories at block parties, at the farmers' market, and making special efforts to talk to traditionally under-represented constituents at senior housing developments and at a mobile home park. After these stories were brought forth, focus groups met to bring forward common value statements, which will then form the basis of themes to craft principles in the vision plan.

DRCOG's Local Government Awards program has recognized local governments and their employees for regional leadership and service since 1982.

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The council of governments is a nonprofit collaborative association governed by a Board of Directors representing 56 county and municipal governments. Board members work together to achieve a better future for the Denver region. Through Metro Vision, the plan to manage growth over the next 25 years, the region's local governments work cooperatively to address development, land use, transportation, environmental quality and older adult issues.