

## Board of Directors Meeting

Meeting date: June 18, 2025

Agenda Item #: 5

### Public Hearing for Public Engagement Plan Update

Agenda item type: Public hearing

#### Summary

Public hearing on the update to DRCOG's public engagement plan, which guides the agency's public engagement efforts. It is periodically updated as conditions change in the region.

#### Background

DRCOG's public engagement plan was originally adopted in 2019 and amended in 2021 and primarily serves as a guidebook for staff. It is also a written declaration of DRCOG's principles of public engagement and documents the actions carried out by DRCOG to ensure that opportunities exist for the public to be involved in DRCOG's processes and decision-making. The plan ensures that DRCOG seeks early and ongoing input from people and organizations throughout the region, is responsive, and addresses ideas and concerns.

Since the 2021 amendment, DRCOG has developed new plans and programs, refined existing strategies, and explored enhanced engagement strategies. The update includes:

- Information on virtual strategies enhanced following the COVID-19 pandemic.
- Evaluation of piloted innovative public engagement strategies.
- Additional content regarding requirements and engagement techniques for stakeholders and projects across the organization.
- Revisions to increase accessibility, readability, and usability.

Staff initiated the update last summer and are scheduled to conclude in late summer. The schedule and upcoming tentative milestones include:

- Kick-off: July 2024.
- Initial staff outreach: October through November 2024.
- Document development: December 2024 through April 2025.
- Public and stakeholder review: May 4 through June 17.

#### Public hearing at Board of Directors meeting: June 18.

Committee and Board approval: July through August.

- Finalization and accessibility remediation: September.

The updated plan is the subject of the June 18 public hearing and includes the [draft Public Engagement Plan](#), also available on [DRCOG's Social Pinpoint site](#).

#### Action by others

None.



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**Previous discussion/action**

None

**Recommendation**

None

**Attachment(s)**

Staff presentation

**For more information**

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