



# Awards celebration recap

Performance and Engagement Committee | October 16, 2024

# Topics

- Social hour.
- Dinner and catering.
- Attendees.
- Program and special recognition.
- Winners.
- Sponsorships.
- Success factors.
- Invitation for feedback.
- 2025 celebration.





## Social hour

- Helen Bonfils Theater Complex **Lower** and **Crescent lobbies**.
- Room to mingle, three bars, jazz trio.



## Dinner and catering

- **Seawell Ballroom** at the Denver Center for the Performing Arts.
- **Serendipity Catering** from Lakewood (same as in 2023).



# Attendees

- 480 registrations (same as in 2023).
- Strong attendance, despite event timing a week before the holiday.



# Program

- Social hour music by **Peneplain Jazz.**
- Emcee: **Brian Sherrod** of CBS Colorado.
- Video greeting by **Gov. Jared Polis.**
- **Regional quiz.**
- **Ninety-minute program** began at 7:15 p.m. and ended at 8:38 p.m.

# Special recognition

- Governor's **proclamation** of August 28 as Denver Regional Council of Governments Area Agency on Aging Day.
- Executive director's recognition of the **Area Agency on Aging's 50th anniversary**.





# Winners

- Three **Way to Go** commuter champions.
- Eight **Metro Vision Award** winners from throughout the region's diverse communities.
- Six individual recipients of **Distinguished Service Awards**.

# John V. Christensen Memorial Award

- 47th champion of **regionwide collaboration**, selected by the Performance and Engagement Committee.
- **Karen Stuart**, District 4 commissioner with the Colorado Department of Transportation; vice chair of Colorado Transportation Investment Office, former Broomfield mayor.



# Sponsorships

Level	2023	2024
Member government	14	13
Nonprofit	12	16
Bronze	8	5
Silver	6	9
Gold	1	3
Platinum	0	0
<b>Total sponsors</b>	<b>41</b>	<b>46</b>
<b>Total sponsor funding</b>	<b>\$60,900</b>	<b>\$80,844</b>



# Success factors

- Promoting sponsorships **months earlier** than in previous years garnered early commitments.
- Securing the **venue** and choosing the **event date in fall 2023** resulted in seamless event promotion and streamlined communication.
- Late August timing resulted in **better venue availability.**

# Invitation for feedback

The awards planning team invites committee feedback on any aspect of the celebration, including, but not limited to:

- Event timing.
- Venue.
- Catering.
- Social hour.
- Program.
- Winner selection.
- Sponsorship





# 2025 celebration

## Potential venues:

- Return to Seawell Ballroom.
- Evaluated Bluebird Ballroom at the Colorado Convention Center.
- Return to a previous location.

## Potential dates:

- August 27 (likely the only date Denver Center for the Performing Arts lobbies are available)
- September 10, September 24 or October 8.

# Thank you!

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