

Transportation Advisory Committee

Meeting date: July 28, 2025

Agenda Item #: 5 (Attachment C)

2025 Public Engagement Plan

Agenda item type: Action

Summary

2025 update to DRCOG's public engagement plan, which guides the agency's public engagement efforts. It is periodically updated as conditions change in the region.

Background

DRCOG's public engagement plan was originally adopted in 2019 and amended in 2021 and primarily serves as a guidebook for staff. It is also a written declaration of DRCOG's principles of public engagement and documents the actions carried out by DRCOG to ensure that opportunities exist for the public to be involved in DRCOG's processes and decision-making. The plan ensures that DRCOG seeks early and ongoing input from people and organizations throughout the region, is responsive, and addresses ideas and concerns.

Since the 2021 amendment, DRCOG has developed new plans and programs, refined existing strategies, and explored equitable engagement strategies. The update includes:

- Information on virtual strategies enhanced following the COVID-19 pandemic.
- Evaluation of piloted innovative public engagement strategies.
- Additional content regarding requirements and engagement techniques for stakeholders and projects across the organization.
- Revisions to increase accessibility, readability, and usability.

Staff initiated the update last summer and the following phases have been completed:

- Kick-off: Summer 2024. Complete.
- Initial staff outreach: Fall 2024. Complete.
- Document development: Winter 2024 through Spring 2025. Complete.
- Public and stakeholder review: Summer 2025. Complete.
- Committee and Board approval: Summer 2025. In progress.
- Finalization and accessibility remediation: Fall 2025. Planned.

The updated plan was the subject of a public hearing on June 18, 2025. Through the public comment period, DRCOG staff received several comments that were addressed in the final version of the plan. DRCOG staff added a section on how to use community data, added clarity on how to solicit participation, and added some additional tips. There were no public comments shared at the public hearing.



Action by others

None.

Previous discussion/action

October 28, 2024 – [Transportation Advisory Committee](#)

Recommendation

Move to recommend to the Regional Transportation Committee adoption of the 2025 Public Engagement Plan.

Attachment(s)

1. Staff presentation.
2. Public comment log.
3. [Draft 2025 Public Engagement Plan.](#)

For more information

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