

Attachment A
Meeting Summary
Power Ahead Colorado Oversight Committee
Friday, October 10, 2025
Virtual Meeting Only – Hosted on Zoom

Members (or Voting Alternates) Present:

Steve Barr (Chair)	City of Littleton
Nicole Speer	City of Boulder
Emily Baer (Alternate)	Town of Erie
Richard Kondo (Vice Chair)	City of Northglenn
Andrew Holder	Xcel Energy
Shere Walker-Ravenell	Black Parents United Foundation
Steve Douglas	Commerce City
Randy Drennen	Rocky Mountain Mechanical Contractors Association

Public: Carol Quinn, Darren Allison, DJ Beckwith

DRCOG staff: Cam Kennedy, Clay McCombe, Mac Prather, Robert Spotts, Luke Charbonneau, Greg Miao, Emily Loker, Andy Birkey, Chris Selk

Call to Order

Chair Steve Barr called the meeting to order at 10:00 a.m.

Public Comment

Chair Barr reminded everyone that the November meeting will be held in person at the DRCOG office, and he will not be attending since this meeting will be his last on the committee. Clay McCombe shared that two stakeholder engagement sessions are occurring at the DRCOG office building on October 30 to discuss the risks and benefits of a statewide HVAC license, and this will be a major milestone towards moving this initiative forward. Invitations will be sent out to committee members upon request.

September 12, 2025 Power Ahead Colorado Oversight Committee Meeting Summary

The summary was accepted.

Discussion Items

Decarbonize DRCOG Branding

Chris Selk, Program Manager, Communications, introduced Darren Allison and Carol Quinn from Karsh Hagen, who discussed how a significant part of the scope of work centered on creating a brand identity for the program. Karsh Hagen created a robust branding process that included market research, one-on-one stakeholder interviews, a Communications Advisory Council, and an online focus group composed of 180

homeowners in the DRCOG region. In August, under advisement of the research and consultant team, DRCOG staff made its final selection of the program name, Power Ahead Colorado, as well as the logo and color palette, which shares a selection of colors from the DRCOG style guide.

Chair Barr asked how the environmental justice communities and disadvantaged communities will be involved in this. Chris Selk responded that she was able to answer demographic questions from a high-level perspective. Regarding respondents, we had a breakdown of 62% female respondents and 38% male respondents. The highest age category of respondents was 45-54, followed by the 35-44 age group. Regarding education, the largest group of respondents had at least a bachelor's degree, 42% in total. Robert Spotts added that the Citizens Advisory Committee, led by the Institute for the Built Environment, did have a group specifically dedicated to low-income community members, so those voices were heard in the conversation.

Vice Chair Richard Kondo inquired about whether any coordination between DRCOG and the state occurred regarding branding, since Colorado received \$50 million for the state's own decarbonization and electrification effort. Robert Spotts responded he wasn't aware if the state is making a branding effort with their electrification effort but welcomes any collaboration efforts. Clay McCombe wanted to reinforce that DRCOG does have more flexibility in our approach, and that allows us to approach things more authentically, while the state has a much more rigid script to follow.

DRCOG Comprehensive Climate Action Plan

Robert Spotts, Manager Building Decarbonization, discussed that the Comprehensive Climate Action Plan builds directly on the Priority Climate Action Plan. Federal requirements specify that CCAP must address all major greenhouse gas sectors and must also include a regional greenhouse gas emissions inventory. Beyond technical analysis, the plan is expected to establish both long-term and near-term emissions reduction goals, analyze strategies and measures for each sector, evaluate workforce and economic impacts, and identify potential funding sources to support implementation.

Emily Baer asked whether, since waste was included in greenhouse gas emissions, DRCOG intends to work directly with private sector companies that manage landfills, such as Waste Connections, or just with the local governments. Since waste in Erie represents a third of municipal greenhouse gas emissions due to a landfill. Robert responded that a working group is being stood up to identify strategies to handle issues just like that and identify the best course of action.

Nicole Speer inquired how we could explain in layman's terms the scope creep that has occurred in recent years as DRCOG has taken on more responsibilities, including in

topics such as housing, decarbonization, and now waste management. Robert Spotts responded that when the DRCOG Board identifies a regional need, it tasks staff to address it, which is why we would step into new roles. For example, Northwest COG does fire and elevator training in its region, so it really comes down to what each individual Board decides to define as a regional priority.

Administrative Items

Member Comment/Other Matters

Robert Spotts took the opportunity to thank Chair Barr for his time on the committee and wished him well in his future endeavors and stated his enthusiasm for Richard Kondo to begin leading the committee next month.

Next Meeting – November 14, 2025 (in-person)

Adjournment

There were no additional comments, and the meeting adjourned at 11:09 a.m.