



Ride Alliance Update

Regional Transportation Committee, October 14, 2025

Why Ride Alliance?

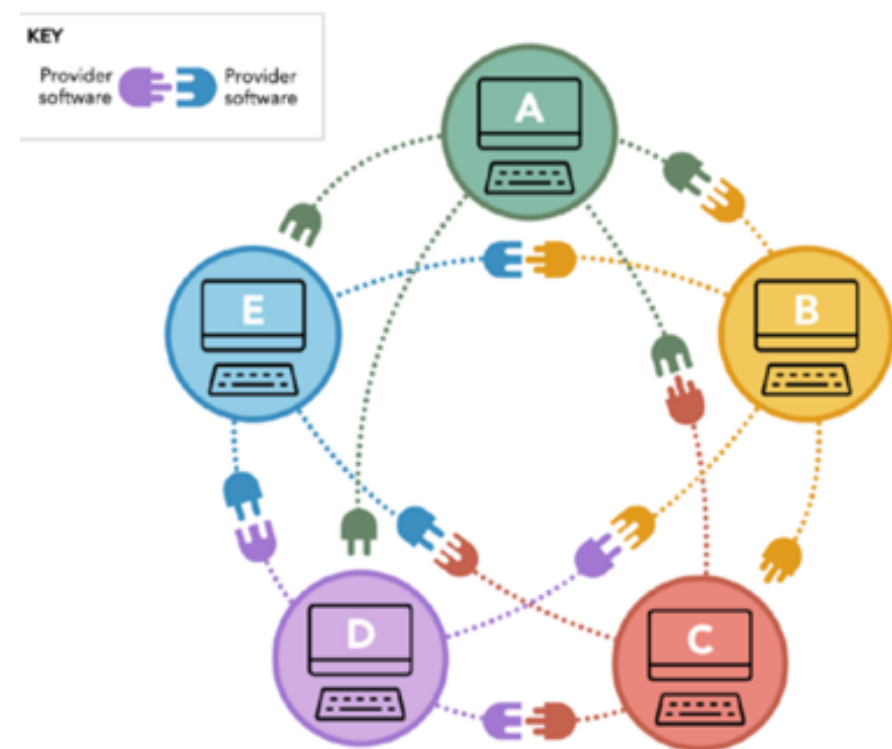
Current state of the region:

- **11,966 trip denials** in 2024.
- **No coordination** between providers.
- **Waitlist** for services.

By 2030:

- **27.8% increase** in the older adult population.
- **1 in 5 persons** over the age of 60.

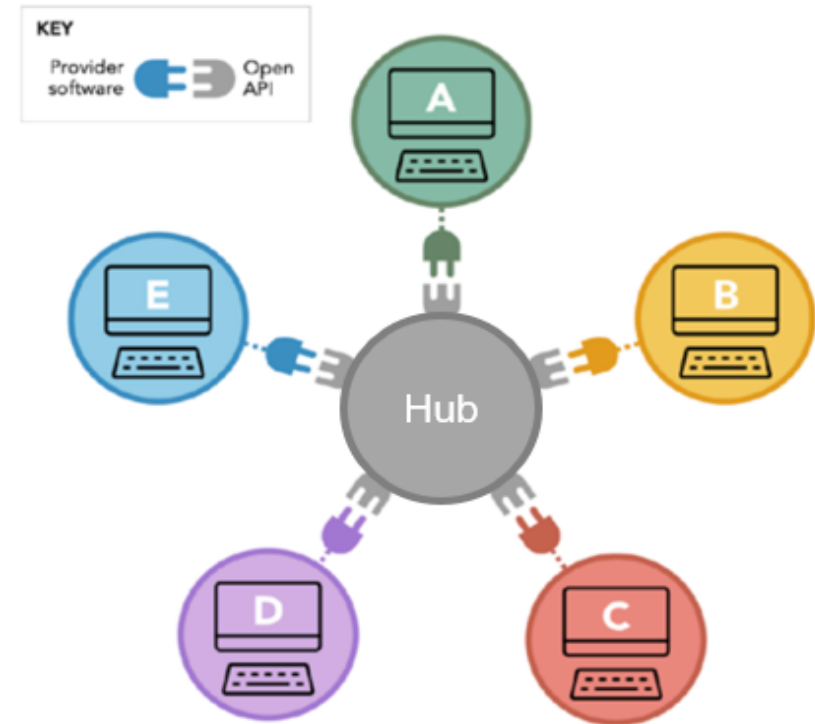
Interoperability using Proprietary APIs



Goals At-Scale

- Trip Exchange Hub.
- No wrong door approach.
- Maximize available resources.
- Eliminate silos.

Trip Exchange (Hub) Interoperability



Project Challenges



18-month
period of
performance.



Scheduling
software
companies lack
incentive.



4-year project
lapse.

Stage 1 Goals

1. Secure MOU's from providers.
2. Upgrade the Trip Exchange Hub.
 - TDS-compliant.
 - Enhanced reporting capabilities.
 - Updated user interface.
 - Direct trip booking.
3. Integrate the Hub with other systems.
4. Pilot the Hub with at least one provider.



Project Progress

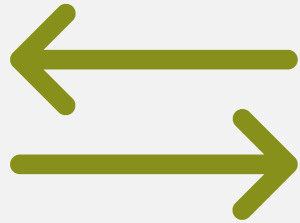
- Engagement and Outreach.
 - Stakeholder group.
- MOU secured.
 - NFRMPO.
 - RTD FlexRide.
 - Via Mobility Services.
- Trip Exchange Hub development underway.
 - TDS-compliant.
 - Open-source.
 - Enhanced reporting capabilities.
 - Updated user interface.



North Front Range
Metropolitan
Planning
Organization



Bonus Project Progress



**Uber integration
exploration.**



**TDS-alternatives for
integration.**

Middleware.

Direct trip import tool.

Stage 1 Pilot Goals



100 trips completed.

1 inter-regional trip (DRCOG-NFRMPO).

90% client satisfaction with services.

99% or two nines of availability.

Prove functionality of integration options.

Next Steps

Task	Timeline
Finalize contracts and letters of commitment.	September 2025-December 2025
Pilot project and data analysis. • Area Agency on Aging, • NFRMPO-RAFT, • RTD FlexRide, • Via Mobility Services,	November-December 2025
Apply for Stage 2 funding.	~Summer 2026, anticipated award announcement.

Stage 2 and At-Scale Vision

- Coordinated transit network with **agreed-upon business rules**.
- Efficient and cost-effective network that can **optimize based off demand**.
- **One-stop shop** for transit services with potential to expand to other service types.
- **Replicable, open-source** model with potential to expand state-wide.
- TDS-Compliant Trip Exchange Hub that is **sustainable to change**.



Thank you!

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